

Want To Support Education?

IMPORTANT! ITALIAN REGULATIONS FOR PHARMACEUTICAL COMPANIES

Any pharmaceutical company (with drug products, not devices) participating as sponsors or exhibitors MUST present a request of participation at the Italian Ministry of Health Agency (AIFA) when the congress is held in Italy otherwise they will not be able to sponsor/exhibit at the event. [Further information](#)

Educational Opportunities Support

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts and supporting better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

□Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions.

All grants are managed in compliance with relevant accreditation and industry compliance criteria. Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event. □

- Support will be acknowledged in the industry support and exhibition section of the final program, on the event website, in the mobile app and with signage during the event□□.

As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for WCN 2021. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group/WCN will be responsible for participants (HCPs) pre-selection.

Educational participation grants of any amount are appreciated and important to the success of WCN 2021.

Recipients (HCPs) will need to fulfill the criteria specified by WCN in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the WCP 2021 Secretariat.

An educational grant in support of an existing official scientific session organized by the Scientific Committee and supported by a grant from the industry.

- Support will be acknowledged in a designated section of the final program, in the Congress app, on the onsite acknowledgement board and on the Congress website.

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Funding support to the development of a blended learning program. In order to improve physician competencies and ultimately improve patient care, we are offering blended learning opportunities. This interactive and well-received learning method combines face-to-face learning with online learning. Trainings and educational activities can be blended

in many ways. Blended learning courses have proven to be a popular choice for learners as it allows learners to take advantage of much of the flexibility and convenience of an online course while retaining the benefits of the face-to-face experience.

A blended learning program includes:

- Online pre/post-test and/or online pre-/post e-learning course/ case-study linked to a symposium/educational Session* at the Congress for a face-to-face session.
- Support will be disclosed in the industry support section of the Congress website and the program guide.
- Support will be acknowledged within the online learning activity

**Needs to be requested separately as it is not included in the cost.* E-posters are a unique combination of scientific posters and interactive content. An e-poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.

E-posters create unique networking and engagement opportunities and generate participants' interest and good exposure for authors. The highly trafficked e-poster terminals located in prime locations and will allow attendees to access the electronic presentations easily and conveniently. E-poster support includes:

- Signage at the entrance to the e-poster area with "Supported by..." and a company logo only
- Signage, "Supported by..." and a company logo only on each individual e-poster station OR on the "sail"
- Support will be acknowledged in a designated section of the final program, in the congress app, on the onsite acknowledgement board and on the congress website.
- □ Support will be recognized with signage at the entrance to the poster area with "Supported by..." and a company

logo

- Support will be acknowledged in the industry support and exhibition section of the final program, on the event website, in the mobile app and with signage during the event.

The Congress App engages attendees with personalized planning tools and real-time event updates. The app transforms smartphones, tablets, and laptops into tools for active congress participation and makes it easy for participants to access congress information to connect with speakers and colleagues. The app includes the scientific program, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalized scheduler. The app can be downloaded from the Apple App Store and Google Play.

Congress app sponsorship support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted)
- **2 "push notifications" included** in the sponsorship package.

Support will be acknowledged in the industry support and exhibition section of the program guide, on the event website and mobile app, and with signage during the event. Please note that it is the Exhibitors'/Supporters' responsibility to comply with the local authority's regulations, [EFPIA](#) (European Federation of Pharmaceuticals Industries & Associations), [Medtech Europe](#) (represents Medical Technology industry) and [IFPMA](#) (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits,

demands by the Exhibitor/Supporter or any other third party.□

ACKNOWLEDGEMENTS

Support will be acknowledged in the industry support and exhibition section of the final program, on the event website, in the mobile app and with signage during the event.

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact us to discuss your needs Katherine Woolley – kwoolley@kenes.com

Support and Exhibition Sales Department **NOTES:**

□ ***All pictures are illustrations only.**□□□□□□□□□□

[Download Printable Prospectus](#)[Payment, Cancellation Terms & Conditions](#)

Contact us now

for pricing, bookings and customized packages.

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