

# Tips & Resources

## Get noticed at WCN 2023

Boost engagement with your research and make an impression on your colleagues on social media.

Below you will find our tips and resources to get you started!

## Social Media Tips

Suggested ways to share information about WCN 2023 with your network:

- Live tweet from sessions, meetings and the exhibition. Be sure to mention [@wfneurology](#) and use the hashtag #WCN2023.
- Retweet and repost live coverage coming from the Congress' official accounts on [Facebook](#), [Twitter](#) and [LinkedIn](#).
- Post photos and mention [@wfneurology](#) and use the hashtag #WCN2023. You can also like and retweet/reshare our posts with your friends and followers.
- Take a great selfie, while enjoying the Congress Sessions, and post it as a Story with #WCN2023.
- Watch and share WCN2023 [YouTube](#) videos.

## Social Media Resources

Choose from a variety of pre-set messages for different platforms or customize your own promo image. The following examples are ready to be used in your channels. Feel free to edit these and write your own posts/tweets. Don't forget to share pictures of your attendance from WCN 2023!

Facebook Cover Twitter Cover LinkedIn Cover Shareable  
Image Facebook Cover Twitter Cover LinkedIn Cover Shareable

ImagePlease, add your name, session or a poster title, date and time of presentation to the templates below.

- **Recommended font:** Marianina FY Reg, Marianina FY Medium and Marianina FY Bold.
- **Recommended colors:**

Facebook CoverTwitter CoverLinkedIn CoverShareable Image

## Zoom Backgrounds

## Official Hashtags

Hashtags are searchable and help connect users within related conversations. They could be a valuable resource for clinicians, researchers and patients. We highly encourage the use of hashtags but recommend adding no more than three per tweet or post. The official event hashtag is **#WCN2023** and it should be used in all posts relating to this year's congress!

In addition to #WCN2023, you can use 1-2 additional hashtags depending on the topic of your post/tweet, i.e.:

#neurology  
#neuroscience  
#neuorologist  
#NeuroTwitter  
#neurologia  
#neuro  
#BrainHealth  
#MentalHealth  
#Alzheimers  
#Parkinsons